



FOOBEE

CRAVE. SWIPE. PLAY

WHITEPAPER

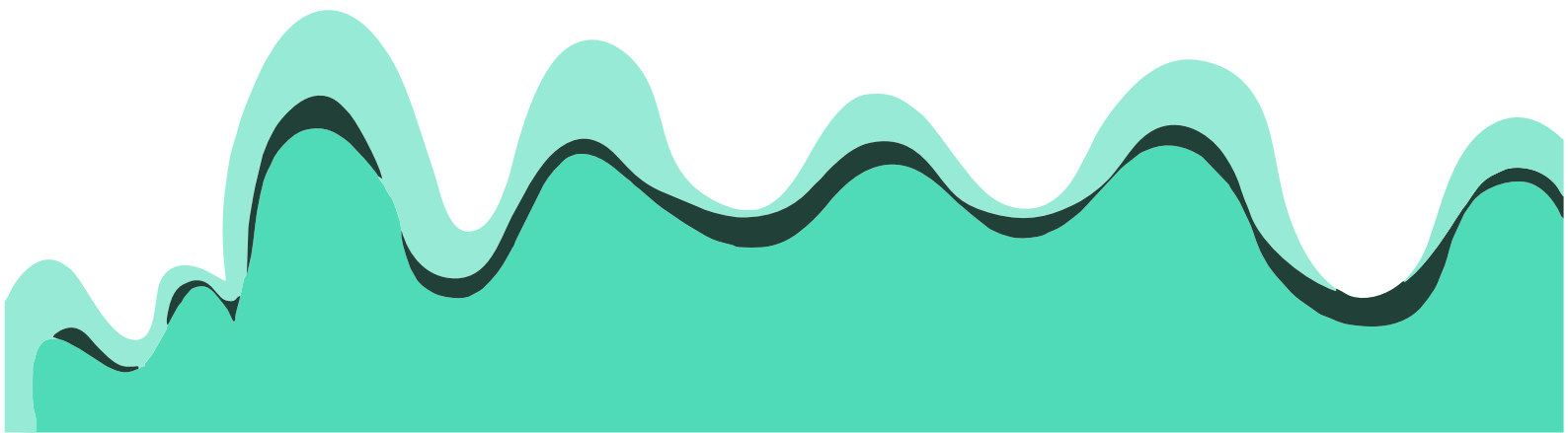


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Executive Summary



World FBE LLC is the parent company for the Foobee Token. Foobee Token is the native token featured on the Foobee application, the world's first crypto-friendly dating/e-commerce platform that is essentially combining components of Tinder and Groupon. The Foobee application is user-friendly and trusted by all its users worldwide as their preferred social cryptocurrency application. Foobee token has revolutionized how we passively earn Crypto with its Swipe to earn utility driven technology all run on the Polygon Smart Chain.

Foobee Token (FBE) is the First ever Token to be featured on a Swipe to earn dating/e-Commerce-driven application that allows its users to Swipe through other users and earn Foobee tokens; it's that simple!

We have successfully created a seamless social utility experience that incorporates next-generation blockchain technology and tokenized incentives. Foobee aims to be the best dating/e-Commerce token by integrating cutting edge user experience and multiple cryptocurrencies and the ability for users to be able to sync and connect Foobee Token with existing wallets via a web3 integration without having to install a new wallet.

Founded by a team of cryptocurrency, fintech, and blockchain industry experts,



our vision is to optimize "Foobee Token" utility and efficiency on Polygon Smart Chain.

This paper introduces and outlines the main features of the Foobee Token cryptocurrency. Foobee is built on the Polygon Smart Chain (Matic) with Ethereum blockchain features built-in, as well as smart contract technology that allows everyone to have unlimited access using our Foobee application. Users will connect with new social circles by selecting their interests and swipe on other users.

We are highlighting several core concepts and technologies ubiquitous to cryptocurrencies so that this paper can serve as a self-contained guide to Foobee Token, even for readers not familiar with cryptocurrency in general.



Foobee

Introduction

198 million Americans report feeling lonely sometimes or always due to lack of companionship and poorly understood. About 43% of those polled said they feel isolated from others. 54% of Americans report feeling as though no one knows them well, at least sometimes, if not always. At least two out of every five people also claim they occasionally feel lonely, that their relationships are meaningless, that they are isolated from others, and/or that they are no longer close to anyone.

From 2018 to 2025, the global online dating services market is expected to reach \$9,202 million, increasing at a CAGR (Compound annual growth rate) of 4.7 percent. In addition, income from the Online Dating division is expected to reach \$3,241 million by 2021.

It may be difficult to imagine or recall, but going on a date with a stranger you met online was once an odd idea frowned upon. Foobee, on the other hand, has taken the lead in revolutionizing the dating market and ensuring that online dating is widely embraced. According to a January 2018 Statista survey, 13% of 18-29-year-olds say they are dating or engaged to someone they met online. As a matter of fact over 1,500 dating apps or websites are looking to attract single men and women to their products and match them with one another.

Foobee Matic ERC 20 Token is used in Foobee dating/ e-commerce application that combines Tinder and Groupon into a single user application while helping to eradicate loneliness by increasing meaningful face-to-face human interactions based on common interests.

Together, the team has combined years of experience in the dating and matchmaking industry to ensure that users have a seamless experience while seeking a meetup.



Foobee's adoption of cryptocurrencies will impact and revolutionize the world's dating and relationship industry by restoring trust, transparency, and overcoming the pain points and issues that singles and couples face today. Foobee is poised to play a leading role in this new era of dating and meetup.

By using Foobee's platform, users will have access to the following:

Swiping on other users profiles to start conversations and meetup

Purchasing subscriptions using currencies and Foobee Token

Purchasing from local and global merchants (Foobee 2.0)

Foobee token is being developed to work with different types of cryptocurrency and fiat currencies, including: XRP, ETH, BITCOIN, USDC, Tether, Dai, and many others, so that our customers can purchase offers, discounts, and goods without any restrictions (Trading Pairs).

Through a web3 integration, Foobee Token is synced with existing wallets, allowing our users to connect without having to install a new wallet.

Foobee harnesses the latest technology in Polygon Smart Chain, Ethereum blockchain, and Artificial Intelligence to develop a global decentralized registry that verifies identity. The verified users can then interact with other users on the platform having the same interests. Since its inception, our core solution is to bring happiness to singles and couples experiencing love, meet ups and relationship challenges.

Our algorithm matches users to people and groups who share their selected interests also looking to meet up over their mutual Cravings. We encourage users to try the Foobee Platform that utilizes smart contracts to ensure accurate representation of users profile through verification process and additional details that creates incentives for users.

The FBE token will have a hard cap of 1 Billion tokens and will be available for purchase directly from www.foobee.io.



Online Dating/meetup Industry



Top online dating sites and matchmaking services have been utilizing advanced algorithms to match millions of users together from a sea of potential prospects since the beginning of internet dating in 1959. The industry's technology, as well as its revenue, has advanced to unprecedented heights.

The global online dating services market is poised to increase by USD 2.01 billion through 2021-2024, more so, it will increase at a CAGR (Compound annual growth rate) of 5%. The Online Dating Services Market cuts across Casual Dating, Matchmaking, Niche Dating, and Online Dating. In 2019, Matchmaking held the greatest share of the Online Dating Services Market.

In early 2019, the online dating industry generated a revenue of \$2.23 billion the previous year, which exceeded many expectations. Experts estimate that the industry will produce \$3.592 billion in sales by the end of 2025.



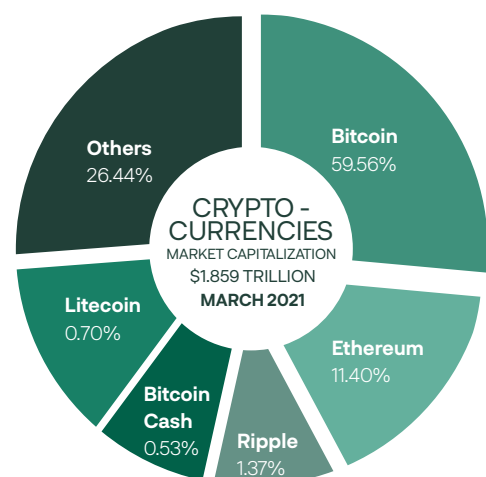
CRYPTOCURRENCY MARKET

Cryptocurrencies are payment systems that use virtual "tokens" that are defined by internal system ledger entries to allow secure online payments. Elliptical curve encryption, public-private key pairs, and hashing functions are examples of cryptographic algorithms and strategies that protect these entries.

The market for cryptocurrency is growing, and has a market capitalization of US\$ 1,859,506,384,332 as at March 30, 2021. (1.859 Trillion).

Thousands of cryptocurrencies appeared after the introduction of Bitcoin in January 2009 with Bitcoin being the undisputed king of the sector, accounting for around 59.2 percent of total capitalization.

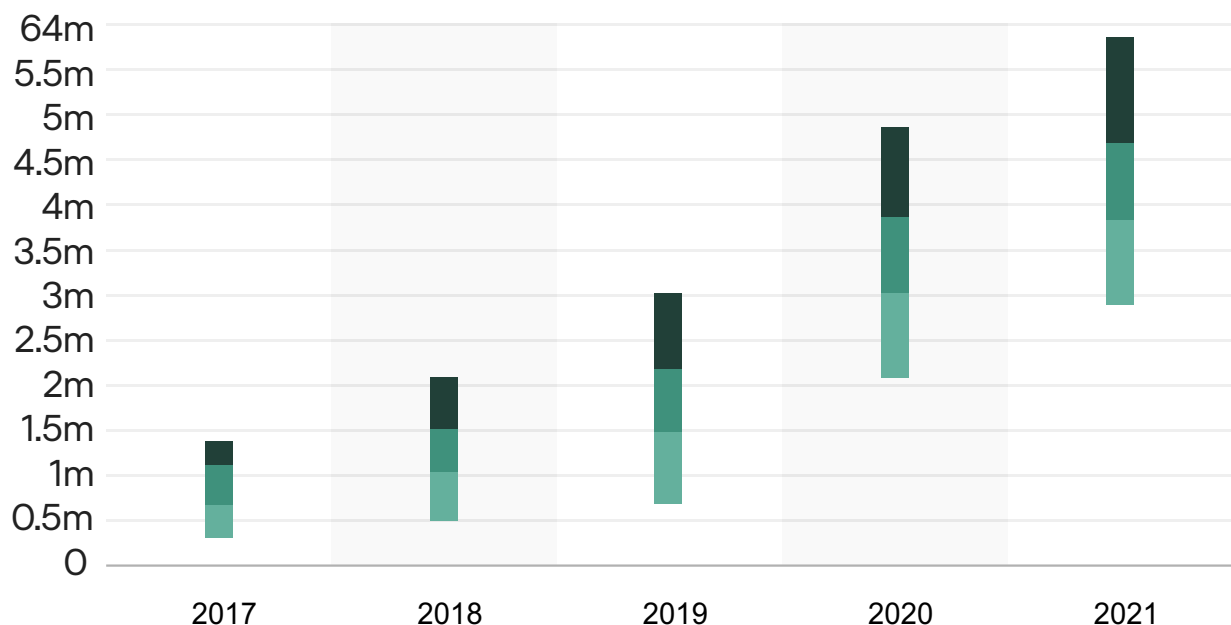
CRYPTOCURRENCIES
MARKET
CAPITALIZATION
\$1.859 TRILLION
MARCH 2021



According to Statista's most recent research, the total number of unique active users of Bitcoin wallets exceeds 100 million.

Although it is nearly difficult to determine exactly how many individuals use cryptocurrencies, data reveals that at least 100 million wallets have been generated, with 64 million active users based on current data.

THE ESTIMATED NUMBER OF UNIQUE ACTIVE USERS OF CRYPTOCURRENCY WALLETS HAS GROWN SIGNIFICANTLY SINCE 2013 TO BETWEEN 2.9 MILLION AND 64 MILLION TODAY



- Lower Bound
- Mid Point
- Upper Bound



Several projects have provided services that make it easier for regular users to use cryptocurrencies on the blockchain technology.

While there are many relevant actors and entities in the Bitcoin industry today, there are six significant cryptocurrency business sectors:

Exchanges

Cryptocurrency exchanges are platforms that enable the cryptocurrency exchange of other assets, including digital and fiat currencies. Cryptocurrency exchanges, in effect, function as middlemen between buyers and sellers, earning money through commissions and transaction fees.

Wallets

Cryptocurrency wallets allow users to store and manage blockchain assets and cryptocurrencies in a secure manner. These wallets allow users to receive, and exchange cryptocurrency. These methods ensure that only the owner of cryptocurrencies and blockchain assets has access to the funds by using secure passwords. Cryptocurrency wallets may be viewed and accessed on smartphones and PCs.

Payments Companies

When a customer pays with a cryptocurrency, the transaction usually goes through a payment gateway at a set exchange rate and is instantly converted to a traditionally accepted fiat currency, allowing the merchant to avoid the volatility of the cryptocurrency marketplaces. Some cryptocurrency payment gateways, on the other hand, do not convert cryptocurrency to fiat currency immediately, enabling the merchant to hold the digital coins for as long as they want, typically in a cryptocurrency wallet.



Mining

The process of confirming and adding transactions between users to the blockchain public ledger is known as cryptocurrency mining. Mining also adds new coins to the existing circulating supply, and it is one of the main components that allows cryptocurrencies to function as a peer-to-peer decentralized network without the need for a central authority.

DEFI

DeFi is a blockchain-based type of finance that uses smart contracts on blockchains, the most common of which is Ethereum, to deliver conventional financial instruments rather than relying on central financial intermediaries such as brokerages, exchanges, or banks. People may use DeFi platforms to lend or borrow money from others, trade cryptocurrencies, insure against threats, and earn interest in savings-like accounts.

NFT

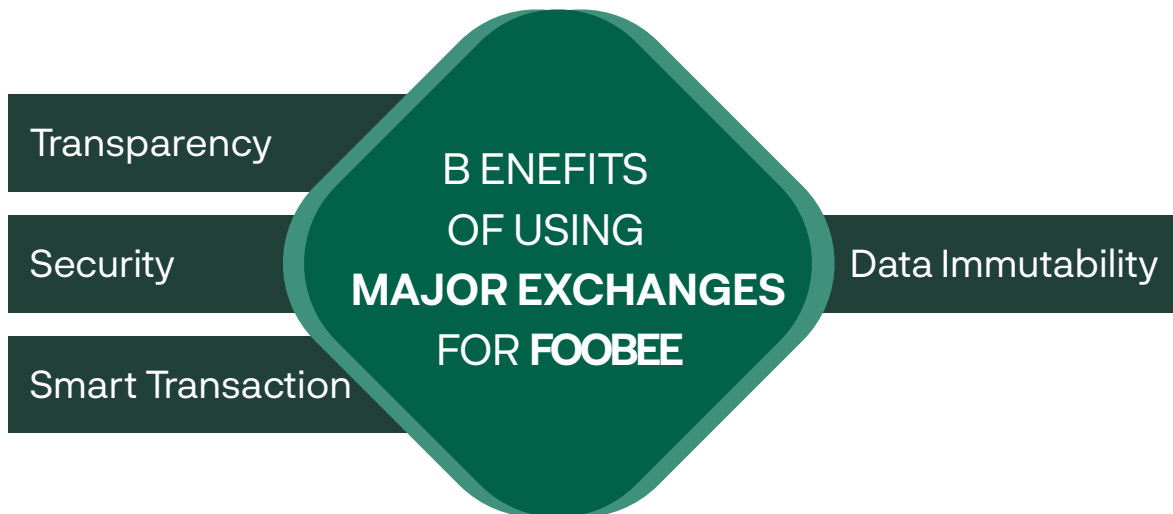
Non-fungible tokens, also known as NFTs, are cryptographic assets on the blockchain with unique identification codes and metadata that distinguish them from one another. Unlike cryptocurrencies, they cannot be sold or exchanged for equivalents. This contrasts with fungible tokens, such as cryptocurrencies, which are comparable to one another and can thus be used as a means of exchange.



BLOCKCHAIN TECHNOLOGY IN THE PROJECT

Polygon Smart Chain and Ethereum blockchain are so resistant to tampering and fraud, and this will be the hallmark of the Foobee platform's lightning-fast trading design.

Polygon Smart Chain and Ethereum are modern blockchains with a full-fledged ecosystem for designing high-performance decentralized apps. They are created to be cross-chain compatible while allowing users to benefit from the best of both worlds.



While Blockchain technology is a breakthrough for digital recordkeeping in the form of ledger-based transactions, not all Blockchain offerings in the market are the same.

Foobee takes dating/meetup to new heights by developing a plethora of functions by helping its users to connect, converse, select, secure, and transact on a single-source platform.

After setting up your profile and detailing the type of relationship you want, foobee then lets users create their Foobee wallet so that while users swipe to their heart's content they can earn crypto automatically sent to their Foobee wallet.





Current Industry Challenge

The dating app industry has become rather saturated in the last ten years. Despite its saturation, it is still a valuable and fast-growing market. It's no surprise, then, that inventive entrepreneurs and software developers continue to come up with novel solutions to the age-old challenge of matchmaking.

User Disengagement

About 37% of online dating users say some users on a dating site or app continued to contact them even after they said they weren't interested in communicating. In addition, about 35% of users say some users on a dating app sent them a sexually explicit message or image they did not ask for. Nearly 30% say they have been called an offensive name and about 10% say someone threatened to harm them physically.

Lack of Verification and Transparency for Relationship/Marital Status

Lack of transparency in relationships and marriages attributed to the absence of a worldwide registry of relationships and marital status is a very important challenge that is often neglected.

This has led to people having multiple relationships and marriages in different countries while their partners are kept hiding or forced to accept the truth when the pain to leave the relationship or marriage weighs over the misery to stay.

There is no worldwide registry of relationship and marriage status that is accessible for everyone or that allows a limited glimpse of a person's relationship or marital status. Marriage records are localized and stored in the registry in each country. They are not shared across the world and do not allow easy access for



everyone. On another note, it is even more challenging to verify that a person is not having multiple relationships simultaneously.

Lack of Right Mindset

While an unsafe dating environment hinders singles from finding love, the lack of the right mindset and dating will also affect singles from finding a suitable match. Some singles do not possess the right mindset (e.g., they are overly negative, have emotional baggage), and some do not have the right skill set (e.g., what to do on a date, how to advance from dates to a relationship). Before knowing how to look for their ideal match, singles need to know what a compatible match is and how to be the right match—having the right mindset and skillset help singles to become better people with reasonable expectations in finding love.

Unrealistic Expectations

Most online daters simply expect too much from someone who is basically, for all intents and purposes, a total stranger on dating apps. Most users failed to understand that some requests for connections will likely go nowhere. This rejection can be difficult, especially for individuals who are easily offended.

Getting matched with the wrong set of people

It can be head-scratching to go on the first date after the first date but never seem to establish anything beyond that. Users' portrayals of themselves on dating apps are frequently the source of the problem.

Most users provide wrong responses to the questions on most dating apps about who they truly are. More so, some users failed to define what they truly want, either as someone who wants to have a good time when in actuality, they are looking for something more serious. A customer who genuinely wants to find love yet gives off the impression of dating casually is a good illustration of this.

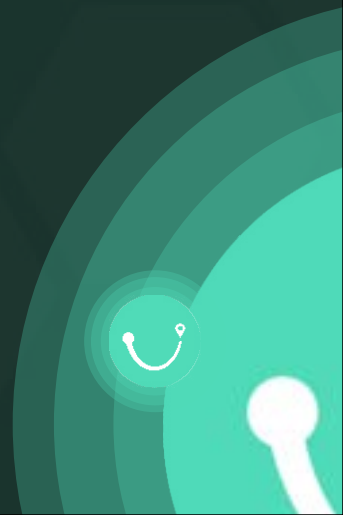


A common complaint among singles is that the experience of online dating feels fake - and most meetup/dating apps are often let down because they failed to make it past the preliminary and messaging phase.

Foobee aims to bridge the gap between a dating app with a comprehensive intake questionnaire and its upcoming e-Commerce platform. With this rapid expansion, new problems and challenges are arising, and Foobee plans on addressing these issues in its launch.

Some of those complications includes:

- Unserious partner
- Lack of trust and transparency
- Security concerns
- Unreal users



FOOBEE SOLUTION



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Foobee strives to provide the world with an easy-to-use, functional and meaningful cryptocurrency. A cryptocurrency for dating/meetup and online shopping on our e-commerce platform. A coin that provides payment solutions for the dating and e-commerce space all within the Foobee application. Foobee has combined 2 billion dollar industries into one user-friendly application.

Our system verifies whether a user is a real person through the KYC process, and creates agreements on the exchanges. Singles can rest assured that they are speaking with a real person rather than a bot or a fake user.

However, Foobee token has the potential to transform the industry by providing an opportunity for Dating (for Singles) and Relationships (for Couples) through its utility token used on the Foobee platform.

While the primary goal of the Foobee dating app is to provide a platform for users to meet new people, users' safety must be prioritized. We are aware that meeting new people is exciting. Nonetheless, it has potential to instill anxiety in people, particularly those who have previously been subjected to harassment and other similar difficulties.

As a result, we strive to keep our dating app as safe as possible by containing a function that allows users to verify their profiles by requiring them to provide identity proof otherwise known as “know your customer” (KYC) before allowing them to look for and interact with other users.

Everyone has their own specifications when it comes to finding a companion. Some want a partner for dating or to hang out, while others could be interested in a serious relationship. Apart from this, people might be particular about age, gender, religion, cast, or astrological sign. Therefore, Foobee provides advanced search options with filters to help users narrow down their search.





At Foobee, our ultimate goal is to help match users while earning FBE tokens and having fun. Foobee token is designed to be the easiest, and fastest way to earn crypto. In order to avoid elements of risk and insecurity involved in online dating, we will verify the authenticity of all users on the platform.

All users will gain the following benefits from using the Foobee platform:

Social and Crypto Users earn Foobee token

Ability to swipe on other users in order to earn FBE tokens

Gamified user experience

Transparency

Security

Earn Foobee Token by purchasing from merchants on Foobee platform (Foobee 2.0)

Earn Foobee Tokens with referrals

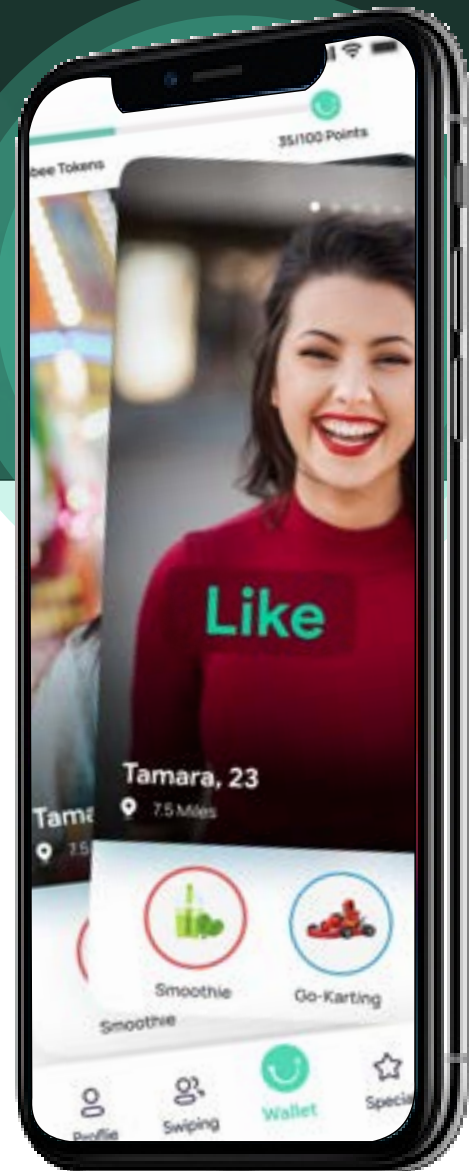
Foobee limits the possibility of scammers trying to deceive its users by ensuring accurate profile verification. Foobee comes with new solutions to address the challenges facing the dating/meetup industry with the creation of Foobee wallet during signup.



How Foobee Platform Works

Here's a quick rundown of how our platform works.

- Create a profile on Foobee as a new user by simply creating your bio, User uploads profile picture of his or her face
- Users will be able to set up their profile and select their desired cravings. Craving can be either foods, drinks or activities.
- Search and sort users either through distance or cravings
- Users can swipe on other users pictures while they earn Foobee Tokens
- Users who match can start conversation and meetup
- Users can purchase from local/global merchants on the platform for outings with matched users (Foobee 2.0)



Foobee Unique Features

Most dating apps require you to subscribe and also require you to pay for services. What separates the Foobee token from other coins is sustainable utility. Foobee aims to increase engagement and user retention due to the availability of the tokens earned by swiping, referrals and purchasing abilities on the app.



Foobee Unique Features

Below is a list of Foobee unique features

1. Foobee Wallet is exclusive to each user. Whereas each Foobee profile will have a unique wallet that Foobee Token can be stored while earning/purchasing. Foobee wallet is synchronous with all wallets in the Polygon Smart chain.

a. Earning capabilities

Users can swipe to earn crypto

b. Network

Users will have the ability to pay the subscription by using crypto and/or by referring their friends through a unique referral code.

- Pay (Alternative): use foobee to pay.
- Enroll: Setting up the wallet
- Earn: Earn by Swiping
- Engage: take earnings and apply to things you care about the most.

2. Gamification

Foobee advocates for transparent and secure matching among all our users. All significant exchanges were initially created to make fully safe transactions that are well secured from hackers.

We plan to deliver ongoing enhancements to the Foobee platform with a proven algorithm to stay ahead in innovation and technology while at the same time being creative, allowing better work quality and ease navigation experience.



INTRODUCING FOOBEE 2.0 FEATURES

Foobee will launch its e-commerce features making users payment accessible to all businesses signed up with Foobee, and Foobee Token will be used as a means of payment. You may utilize e-Commerce services to make meeting up with other users easier by displaying the nearest and most reasonable offers to satisfy your Craving and make payments without having to worry about your privacy or security.

As a blockchain platform built to protect their data, Foobee solves online consumers' most pressing worry about the online purchase theft of personal data. With this vision in mind, consumers' shopping experience on the e-Commerce feature in Foobee can be made hassle-free and at a discounted rate.

With the forthcoming Foobee e-Commerce features, Foobee user's will be able to use the Foobee Token to purchase deals/discounts with businesses on Foobee and outside of Foobee that accept the currency. Businesses that accept the currency will have a lower commission fee on application, thus ensuring the Token is not only used but promoted by the businesses. Foobee Token will be used to purchase items from merchants within the application and buy on other offline stores.

The adoption of Foobee Token will significantly reduce losses, false positives, and fraudulent chargebacks while also increasing income for merchants. Foobee Token is being synced with existing wallets via a web3 integration allowing users to be able to connect without having to install a new wallet.



Foobee Token can be used to buy things from our app's merchants as well as make offline transactions (buying on other stores). In addition, the Foobee application will be interoperable with other forms of Cryptocurrency and Fiat EX: XRP, ETH, BITCOIN, USDC, Tether, Dai, etc., allowing customers to purchase deals, discounts, and products without any restrictions (Trading Pairs).

The benefit of using Foobee Ecommerce feature:

1. Purchasing deals/discounts from businesses using Foobee Token.
2. Earning Foobee Token by purchasing from merchants.
3. Businesses accepting Foobee Token receive a commission discount.
4. Value of user in ecosystem. Social media user worth.



TOKEN STRUCTURE

An amount of each transaction is allocated in the project's longevity and stability to ensure its long-term viability:

The following text highlights details of the Foobee token, use cases, benefits, and issuance terms.

Issuance Terms

Foobee tokens will be issued on all major exchanges using the ticker symbol "FBE."

ISSUER	Polygon Smart Chain
Token	Foobee, a utility token with the ticker symbol "FBE"
PURCHASER ELIGIBILITY	Subject to completion of relevant KYC, Whitelisting and/or restrictions imposed by .
TRADING PAIRS	ETH, BTC, VET, XLM, USD, USDT, LTC, XRP, BUSD, ADA, EURO, and other payment methods at its discretion are all tradable pairs.
LISTING	Foobee will be listed on major exchanges
USE OF PROCEEDS	Proceeds may be used as utility token on our app to help build out, improve and maintain Foobee's ecosystem.
TOTAL SUPPLY	1,000,000,000. Hard Cap.



TOKEN DISTRIBUTION

1 Billion Total Supply

Circulating Supply: 50%

Founder and Team: 40.1%

Outstanding Shares: 9.9%

USER FLOW AND DESIGN

The Foobee ecosystem will be one of the most user-friendly platforms with unique customized features and will be available for Android/iOS download.

Our platform prides itself from being safe and secure. Foobee offers a trusted and secure platform to meet the needs of both dating/meetup and e-Commerce shopping.



FOOBEE TEAM

To begin with, we bring diverse talents from large companies down to startups that include high tech, Finance, online dating and marketing experts. Creating a competent team is the most crucial step towards a better way to spend, save your money and enjoy a seamless online shopping experience.

We've put together a seasoned management team with a diverse set of skills and abilities. These experts include specialists in cryptocurrency. Our experts also have experience with Blockchain and peer-to-peer technology, as well as payment processing, artificial intelligence, and cyber threat security management. Foobee has provided the best team to help our new users thrive as they partner with us, enjoying a reliable, transparent, high-security platform and 24/7 support.



ROADMAP

Foobee 1.0 (International)

- Release Foobee Token & app in 2021.
- This release will be International only

Foobee 1.5 (USA)

- The US version of the app will be released without crypto components due to regulation

Foobee 2.0 (International) (USA)

- The 2.0 version will include online merchants for users to go and meet up over shared craving
- This will be for both national and international apps

Foobee 3.0 (International) (USA)

- This version will allow users to use their Foobee Token to purchase from the merchants on the app



CONCLUSION

Foobee will be a decentralized community-based app designed to eradicate loneliness by increasing meaningful face-to-face human interactions based on users' common interests. With Foobee, users can conveniently meet and connect with like-minded people.

We here at Foobee are aware that the number of choices people enjoy today has also led to decreased brand loyalty. Customers switch between retailers and online/in-store channels from purchase to purchase, depending on which best serves their needs at the time.

Even wealthy customers look around for the greatest deal, so most retailers aren't immune to this trend. This reduction in brand loyalty customers poses a unique retailing challenge, as retailers seek new and imaginative ways to appeal to existing and potential customers.

However, success is never achieved by avoiding a challenge, which is why Foobee is here to assist merchants in developing innovative ways to promote brand loyalty among their customers while also giving its consumers inexpensive bargains to satisfy their cravings.

Foobee's e-commerce platform will be like no other, and it will help merchants drive profitable growth, developing customer reach, and providing a unique customer experience.

We aim to keep our users active by utilizing speed, efficiency, security, and a fully functional user-controlled dating platform, with the current decentralized system's processing power and innovative technology that is Foobee app and the FBE token.



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Hackers and malicious actors frequently target token creation events and initial coin offers. Hackers could try to disrupt the Purchaser's digital wallet (the "Purchaser's Wallet") or the availability of Tokens in a variety of ways, including denial of service attacks, spoofing, smurfing, malware assaults, or consensus-based assaults. A Purchaser's Tokens may be stolen as a result of such an attack.

Tokens purchased by a Purchaser can be stored in the Purchaser's Wallet or vault, which requires access to a private key or a combination of private keys. As a result, if the requisite private key(s) linked with Purchaser's Wallet or vault storing the Tokens are lost, the Tokens will be lost as well. Furthermore, any third party who obtains access to such private key(s), including through the login credentials of a hosted wallet or vault service used by Purchaser, may be able to misappropriate Purchaser's Tokens. Any such losses are not the responsibility of the Company, and it will be held harmless.

The concept of a token smart contract, as well as the underlying software program and platform (i.e. the Polygon Smart Chain and Ethereum Blockchain) are all still in the early stages of development. There are no guarantees or claims that the process of producing the Tokens will be error-free or uninterrupted. There is an inherent danger that the software will contain flaws, vulnerabilities, or problems that will result in the full loss of the Tokens, among other things.

The failure of hardware, software, and internet connections are only a few of the hazards connected with utilizing Tokens. When utilizing the Foobee App



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Irreversible nature of blockchain transactions

Token transactions that have been confirmed and so published as a block on the blockchain are generally irreversible. The transaction is irreversible, even if it turns out to be in error or due to the theft of a user's Tokens. Furthermore, there is currently no governmental, regulatory, investigative, or prosecutorial authority or procedure through which a missing or stolen cryptocurrency or digital token can be reported. As a result, the Company may be unable to replace missing Tokens or seek compensation for any erroneous Token transfers or thefts.

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